



## Public Disclosure of Student Achievement

**Institution Name: Carroll College**

**Business Unit(s) included in this report: Business Department**

**Academic Period Covered: 2023-2024**

**Date Report Posted: February 2025**

| PROGRAM                                  | MEASURE        | TARGET | RESULT |
|--|----------------|--------|--------|
| Business: Management & Marketing         | Retention Rate | 80%    | 100%   |
| Business: Accounting & Strategic Finance | Retention Rate | 80%    | 100%   |
| Business: Financial Planning             | Retention Rate | 80%    | 100%   |
| Master of Accountancy                    | Discontinued   | n/a    | n/a    |

### Calculations for Measures

| MEASURE        | DESCRIPTION AND HOW IT WAS CALCULATED  |
|----------------|--|
| Retention Rate | <p>Program Retention Rate = # graduates/ # starting cohort.<br/>           (Junior class is considered the starting cohort for the Bachelor of Arts Degree).</p> <p>(It is important to note that the number of students separated from any program in the above calculations includes those who left for all reasons, such as transfers between programs, financial hardship, etc., not just for failure to meet academic standards.)</p> |
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